



# Talo Jimenez

## Product Designer

✉ TaloJimenezC@gmail.com  
☎ +1 (305) 332 47 72  
🌐 /in/talojimenez

Product, industrial, visual and UI/UX designer with a defined point of view towards aesthetics, use and function. Creative, innovative; focused on the details and the differential values of products to make them competitive and successful.

### EDUCATION

- UX/UI Design Professional Certificate  
Google  
2021
- Product and Industrial Designer  
University of Palermo  
School of Design and Communication  
2015
- Pedagogy of Design and Communication  
University of Palermo  
2014

### PROFESSIONAL EXPERIENCE

- Independent Designer  
Concept, Product & Industrial Design  
2018 - To date

Industrial design services offered through Online platforms. Turning clients ideas into concepts, 3D models, renderings, CAD drawings , prototyping and ultimately manufacturing. Worked with clients in 10+ countries and factories all along China, North and South America. I have collaborated in more than 50 design projects with over 20 products currently in the market.

- Micropack Latam  
Designer - Art Director  
2014 - 2018

Started as graphic and 3D designer of cardboard developed furniture for product display in retail spaces (POP/POSM). Following that, I Joined the industrial design team to produce CAD drawings for manufacturing. Ultimately I was assigned to art direct and design the company's most successful collection in the past 13 years consisting of 20 pieces of furniture for product display. The joined efforts of the design team led to many awards and editorial pieces while exceeding company's and client's set goals

- Proyecto Deseo  
Design consultant  
2016

Part of the team of curators who produced the 2016 exhibition of furniture design at the museum of design and architecture in Buenos Aires. Collaborated with diagramming of exhibition routes on floor plans, installation and communications with logistics.

### SOFTWARE

#### 3D modeling & technical drawing

Rhinoceros - 3DS Max - Auto CAD - Solid Works - Inventor -Cinema 4D -Shapr3D

#### 3D rendering - Extended Reality (VR/XR)

Keyshot - V Ray - Blender + Octane - Aero

#### Graphic - Visual - UI

Illustrator - Photoshop - Figma - Adobe XD  
Sketch

### SKILLS

#### Tech Skills

Analog and Digital Sketching - 3D modeling  
- Image tracing and rendering - 2D and  
CAD Technical Drawing - Rapid prototyping  
- 3D Printing - Information Architecture -  
wireframes - interfaces Design - Visual  
design - Human centered design - Files  
sharing for manufacturing - Product testing  
- usability studies

#### Soft Skills

Visual / Verbal communication - creativity -  
Attention to detail - Empathy - Active  
listening - Aesthetics - Time management -  
Adaptability - Collaboration - Problem  
solving - Leadership - Ethics - Honesty.



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